**PRESS RELEASE** 

October 4, 2024

TWEEDY, BROWNE ANNOUNCES
ITS ENTRY INTO THE ETF MARKET;
FILES THE TWEEDY, BROWNE INSIDER + VALUE ETF
(NYSE Ticker: COPY)

Our First ETF Targets Insider Buying & Buybacks Using Tweedy's Proprietary Research Model

STAMFORD, CT — Tweedy, Browne Company, a 104-year-old value-oriented asset management firm serving institutional and individual clients with \$8.6 billion under management (as of June 30, 2024), announced it is entering the ETF arena with the filing of the Tweedy, Browne Insider + Value ETF (the Fund) (NYSE Ticker: COPY).

As an actively managed and fully transparent ETF, the Fund utilizes a proprietary multi-factor Tweedy Browne value model, informed by empirical research and extensive experience of Tweedy, Browne's Investment Committee, to target investment in U.S. and non-U.S. companies that Tweedy, Browne believes are undervalued and where the company's "insiders" have been actively purchasing the company's equity securities and/or the company is conducting opportunistic share buybacks. The investment process is largely quantitative and decision rule-based and is used to identify companies across a broad cross-section of market capitalizations.

The Tweedy, Browne Insider + Value ETF will be listed on the New York Stock Exchange and supported by The RBB Fund Complex, an ETF platform provider that oversees approximately \$30 billion in assets for over 60 mutual fund or ETF offerings.

"Entering the ETF space is a natural extension of our business and affords taxpaying investors access to our actively managed strategies within a tax-efficient ETF structure. We are attempting to address the growing demand for value-oriented investment options in these innovative investment vehicles," said Jason Minard, Managing Director and head of client services at Tweedy, Browne.

Managing Director and Investment Committee member John Spears commented, "We are excited about the chance to offer investors the opportunity to access what we often refer to as the 'insider's edge,' the unique insight that high-ranking corporate executives and informed directors can have regarding the prospect for improvement of their company's condition and share price."

## ABOUT TWEEDY, BROWNE

Tweedy, Browne Company LLC is a leading practitioner of the value-oriented investment approach of legendary investor, author (The Intelligent Investor, Security Analysis), and Columbia Business School professor Benjamin Graham. Serving originally as a broker to Graham and other respected value investors, the firm's 104-year history is grounded in undervalued securities, first as a market maker, then as an investor and investment adviser. As of June 30, 2024, assets under management totaled approximately \$8.6 billion, comprising separate accounts, private funds, offshore funds, and SEC-registered mutual funds. The current Managing Directors, a retired principal, current employees, and their immediate family members had more than \$1.6 billion invested in personal and Tweedy, Browne managed value-oriented portfolios as of June 30, 2024.

## ABOUT RBB FUND COMPLEX

The RBB Fund, Inc. and The RBB Fund Complex, together, are a turnkey ETF and mutual fund solution that permits an investment adviser to focus on its core competency of asset management and shifts most responsibility for the establishment, servicing, and corporate governance of funds to RBB. RBB oversees approximately \$30 billion in assets, supporting 12 separate investment advisers, over 20 unaffiliated sub-advisers, and over 60 mutual fund or ETF offerings. For more information, please visit www.rbbfund.com.

## MEDIA CONTACT

Mount & NadlerHedda NadlerAndrew Greene212-759-4440hedda@mountandnadler.comandrew@mountandnadler.com

## **DISCLAIMERS**

A preliminary registration statement has been filed with the Securities and Exchange Commission ("SEC") for the ETF but it is not yet effective. An investment in the fund cannot be made, nor money accepted, until the registration statement is effective. An investor should consider the investment objectives, risks, and charges and expenses of the fund carefully before investing. A preliminary prospectus which contains this and other information about the fund may be obtained by calling 1-800-617-0004. Information about the fund (including the SAI) is available on the EDGAR Database on the SEC's internet site at www.sec.gov. The information in the preliminary prospectus is not complete and may be changed. The final prospectus should be read carefully before investing, and when available may be obtained from the same source. This communication is not an offer to sell fund shares and is not soliciting an offer to buy fund shares in any state where the offer or sale is not permitted.

All investing involves the risk of loss, including the loss of principal. Portfolio holdings are subject to risk.

The Fund's buyback strategy is based, in part, on the premise that stocks of companies that engage in share buyback purchases are often anticipated to perform well because they typically are a signal that a company's management believes its shares are undervalued. This positive signal from management may cause the value of such shares to rise. There is no certainty that management of a company undertook a buyback strategy because it believes its stock is undervalued; a company could be using buybacks to increase their price to earnings or other ratios, to alleviate excessive dilution, as a defensive measure, or to cut their own capital expenditures, thereby potentially limiting future growth.

To implement its investment strategy, the Adviser may require access to large amounts of financial data and other data supplied by various data providers. The inability to access large amounts of financial and other data from data providers could adversely affect the Adviser's ability to use quantitative methods to select investments.

International investing may be subject to special risks, including, but not limited to, currency exchange rate volatility, political, social or economic instability, less publicly available information, less stringent investor protections, and differences in taxation, auditing and other financial practices. Investment in emerging market securities involves greater risk than that associated with investment in securities of issuers in developed foreign countries. These risks include volatile currency exchange rates, periods of high inflation, increased risk of default, greater social, economic and political uncertainty and instability, less governmental supervision and regulation of securities markets, weaker auditing and financial reporting standards, lack of liquidity in the markets, and the significantly smaller market capitalizations of emerging market issuers.

The Fund may invest in derivative instruments, including forward currency exchange contracts, which may be leveraged and may result in losses. Investments in derivative instruments may result in losses exceeding the amounts invested. The Fund's practice of hedging exposure to foreign currencies where practicable, tends to make the Fund underperform a similar unhedged portfolio when the dollar is losing value against the local currencies in which the Fund's investments are denominated.

Value investing involves buying stocks that are out of favor and/or viewed as undervalued by the Adviser in comparison to their peers or their prospects for growth. Securities of companies with micro-, small- and mid-size capitalizations tend to be riskier than securities of companies with large capitalizations. This is because micro-, small- and mid-cap companies typically have smaller product lines and less access to liquidity than large cap companies, and are therefore more sensitive to economic downturns.

The Tweedy, Browne Insider + Value ETF will be distributed by Quasar Distributors, LLC.